

Exel Oyj, Kivara Factory Muovilaaksontie 2 FIN-82110 Heinävaara, Finland tel. +358 13 73 711 fax +358 13 737 1500

Exel GmbH Meisenstr. 3 D-83010 Rohrdorf , Deutschland tel. +49 (8031) 27450 fax +49 (8031) 274518

International Gateway AB Kabelgatan 9 S-943 31 Öjebyn, Sweden tel. +46 (911) 66 501 fax +46 (911) 66 142





Ш

14

ц.







## CONTENTS:

Exel Group ..... President's review... ...4-5 Income statement..... ....13 Balance sheet..... Funds statement .... ...14-15 ....16 Consolidation principles ..... .....17 Notes to the accounts...... .....18-31 Proposal for distribution of profit......32 Auditors' report.... ...33 Environment and quality ..... ....34

## Exel Group





Exel Oyj Management Group Ari Jokelainen (President), Vesa Korpimies, Markku Herranen, Aki Karihtala, Jukka Juselius, Matti Valkonen

> Managing directors of subsidiaries Joacim Bergström, International Gateway AB Harald Bierbaumer, Exel GmbH

### Exel in brief

- Earnings per share rose to EUR 0.63 from EUR 0.39 in 1998, an increase of 60%
- Net sales rose to EUR 34,072,000, up 15%
- Profit after financial items improved by 60% and amounted to EUR 4,554,000
- Vigorous growth continued in net sales by Industry, 29%
- Nordic Walking products climbing fast, 168%
- Investments in expansion by Industry



### President´s Review



The past year was once more successful for Exel: our net sales increased by 15%, and profit before income taxes almost doubled, reaching EUR 4.6 million. The total market was nowhere near this growth rate, which means that Exel continues to win in the competition for market shares. It was gratifying to note that both divisions contributed to the overall improvement in profitability: Exel stands on two solid pillars.

### Sport division

Total market growth in Exel's core products was modest. Deliveries to the Finnish sports trade by Finnish importers and manufacturers, for instance, remained at the 1998 level, and the vigorous growth which had continued for several years at a rate of more than 10% a year came to an end. In spite of this market trend, however, Exel's Sport business grew by approximately 7%.

The most significant growth contribution was made by Nordic Walking (walking for intensive exercise using poles): sales increased by 168% on the previous year. This radical increase resulted in an excellent performance by the skipoles product group. The traditionally active market for cross-country skipoles remained at the 1998 level, as did Exel's prominent market share. In the future, the principal challenge for this product group is to introduce Nordic Walking to new, densely populated market areas abroad. Work to achieve this has already got off to an energetic start.

In water sports, the market remained stable. The growth targeted together with the principal customer did not materialize in the year under review, as the process of attracting new enthusiasts proved unexpectedly slow. Marketing efforts will continue in 2000. A trend towards consolidation can be seen on the market, as the few major brand companies in this sector are looking for growth by purchasing smaller ones.

Our market shares in laminates, Finnish baseball and hockey remained unchanged. Good snow conditions and product innovation in the ski industry guaranteed a strong demand for laminates throughout the year, but the demand for insulated railway joints sold for specific projects fell, as many track renovation plans were postponed. Sales of Finnish baseball equipment rose by some 20%, but they account only for a minor proportion of the Sport division. Hockey is still predominantly in the product development phase, and a number of new products were developed on the basis of customer feedback.

Floorball had a successful year. International Gateway AB, which was purchased by the Group in 1998, was a winner. Its sales increased by more than 50% on the previous year, and the Group's traditional brands, Exel and Prostick, also held onto their positions. The product group's performance was good. Operational efficiency was improved substantially by merging Gateway's production with the Mäntyharju Factory floorball production.

### Industry division

The Industry division continued to be successful in 1999. Net sales increased by a near third, or 29%. Growth estimates for the European pultrusion market vary from 4 to 6 per cent. Continental Europe continued to be Exel's strongest growth area. Antenna profiles for GSM base stations were the biggest application, and continued to grow. This type of profile is probably the most important single pultrusion profile application in Europe today.

Industry continued its heavy inputs in the development of new applications. The 30-odd new product applications developed will help guarantee growth and continuing employment at the Kivara Factory. The doctor blade product family for paper machines developed in close cooperation with Valmet Oyj appears to be the most promising. Important resource inputs were also made in additional capacity. The most important items were the recruitment of twenty new people, a new production line for profiles with a large surface area, and the construction of 1,500 square metres of additional space. These measures will enable us to meet the growing demand for our products for a while. Our significant growth confirms our view that special technology and powerful expert marketing are the factors that guarantee Exel's success.

The most significant advance made in the lattice mast group was a letter of intent signed with Vaisala Oyj on using our masts for their visibility sensor systems. Lattice masts are sold for specific projects, and some important projects were postponed, which meant that sales remained roughly at the previous year's level.

### Other operations

The past year was Exel's first full year as a listed company. Naturally, interest in corporate operations and performance has grown substantially, which has in turn been reflected in daily operations. Measures taken are increasingly systematical, and target-orientation and cooperation have come to the fore. This is an exemplary foundation for continued success. The profitability of our operations has also strengthened our consolidated balance sheet. Our solvency is close on 50%, which is a solid foundation for planning for and implementing future operations. The favourable business trend has also been reflected in the interest shown in owning Exel shares and in share prices. In deals made in early 2000, the principal owner Sponsor Fund I Ky, gave up its holding, and as a result we got dozens of new owners. The company's market capitalization rose substantially, and the liquidity of the shares improved significantly. This, together with a strong balance sheet, provides a variety of tools for further expansion of operations.

The new year and the new millennium began with active operations. We have agreements with our principal customer on GSM antenna profile deliveries up to the summer. This will guarantee a good employment status for Industry in the spring season. To guard against loss of competitive edge in relation to our competitors in Continental Europe, we hope that wage and raw material price settlements will be moderate.

The past year was a challenging and busy one. We deserve credit for the way we met our challenges. I should like to offer my warm thanks to the entire Group personnel for their significant achievements. But we have not done all this alone, and I should like to extend my thanks to our customers, partners and old and new shareholders for having confidence in Exel.

Ari Jokelainen President



i- N ac les 17 he Proposal f 8-31 distributio of profit 32 Auditors' Enviro eport 33 and q

Environment and quality 34

#### Exel by 0 P E R A T I N G DIVISION

### Sport

The product groups in Exel's Sport division are skipoles, water sports, laminates, floorball, Finnish baseball and hockey. Water sports articles and laminates are sold direct to industry. Other products are made for the consumer market. Exel's success on the sports equipment market is based on solid technological expertise, long-span R&D and innovative industrial design. Exel is known as a reliable supplier in both retail and wholesale. The expertise of top-ranking athletes is utilized in the design of collections, and customer and market needs are taken into account in product design.

### Skipoles

Growth was extremely vigorous in this product group, 34% on the previous year. The primary growth factor was Nordic Walking, which exceeded all popularity expectations with its 168% growth. Nordic Walking has made rapid progress and is now the fifth most popular form of physical exercise in Finland. A survey by Suomen Gallup shows close on 300,000 Finnish enthusiasts engage in Nordic Walking at least once a week. Walking is becoming increasingly popular internationally, too. The fact that the population is ageing also contributes to the event's increased popularity, as people tend to walk more when they grow older. Exel succeeded well in introducing Nordic Walking to Finland and will now concentrate on making the event known in the Nordic countries and in German-speaking Europe. Active

export operations began in summer in Sweden, Switzerland, Austria and Germany, and test marketing is under way in Japan and the United States. Nordic Walking is marketed in cooperation with professional physical exercise and medical experts.

A contribution to the growth in the skipoles product group was also made by new products such as Nordic Blading poles and the telescopic Exel Stretch Stick. Nordic Blading (blading using poles to intensify exercise) was launched successfully in Finland, and the number of enthusiasts continues to increase at a fast rate. As with Nordic Walking, marketing underlines the efficiency of this sport as a holistic form of exercise compared with blading without poles. Stretch sticks have won ground as suitable exercise equipment for ageing people and for people who suffer from pains in the shoulders and neck, for instance. The starting point in the design of the pole collection has been the various health impacts of different sports. This has proved to be a successful strategy.

Market shares remained high on the conventional cross-country skipole market, where Exel is the world leader in manufacture and marketing. Interest in Alpine skiing increased in Finland in 1999, as Finnish skiers won World Championships in slalom and mogul skiing, both with Exel Alpine poles. Exel's share of the world market remained unchanged. R&D in Alpine poles concentrates on volume products, i.e. in the development of a competitive composite pole for the conventional aluminium pole market.



### Water sports

Exel's main product in water sports is windsurfing masts sold to sail and board makers under their own brands. There has been a strong concentration trend in the windsurfing industry, with large companies merging; one example is Exel's biggest customer Mistral Sports Group, which holds some 40% of the world market today. This trend is expected to consolidate the foothold of windsurfing among popular sports.

### Laminates

The laminates product group manufactures and markets glass and carbon fibre reinforced laminates for the ski, snowboard and ice-hockey stick industries. The purpose of the laminates is to make the structure of the product sufficiently rigid without making it heavy. There are hundreds of different laminate types, and they are always tailored by customer and by product. Our product range also includes polyethenebased ski and snowboard base and surface materials made by the German unit Exel GmbH.

The ski and snowboard industry's clientele is concentrated in Finland, Estonia and Continental Europe, and the ice-hockey stick industry is located predominantly in Finland and North America. Exel supplies laminates to many producers of well-known brands, and is one of the three biggest laminate suppliers in Europe.

Growth in skiing equipment is dependent on new product innovations from Exel's industrial customers, since such innovations activate consumers to use new products. The latest innovation is short skis, i.e. Alpine skis which are considerably shorter than before. Novelty products have kept the total market at a fairly stable level in the past few years.

#### Floorball

This product group covers all the equipment needed to play floorball. The core product is clubs. Apart from Exel, Prostick and Christian,





Exel makes clubs under various customer brand names. The equipment also includes balls, goalie outfits, protection and other accessories.

The total market in big floorball countries such as Finland, Sweden and Switzerland is stable. The number of players increases by some 10% a year in Finland, for instance, but this is not reflected in equivalent growth in the product market because of much longer product life. Efforts are being made to introduce this game to potential new countries in Continental Europe in cooperation with the relevant floorball federations in each country. Concrete results call for a sustained effort.

Exel Group continues to be a world market leader in floorball. International Gateway AB, purchased by the Group in 1998, was particularly successful; sales increased by over 50% on 1998. A number of new innovations were developed, and R&D focused on the design of competitive new blade models. In the new season, Exel will once more be able to offer consumers Exel Matrix<sup>™</sup> dual material blades, which are the most advanced technologically.







### Finnish baseball

This product group comprises bats, balls, gloves and helmets. The bats and balls are made by Exel; other products come from subcontractors.

The past season was the second year of operations for Exel's Finnish baseball product group. The event continued to suffer from negative attention. Sales by Exel rose some 20% compared with 1998. This product group guarantees the visibility of the Exel brand in sports equipment stores in the summer season, too. The market is expected to revive slightly in the coming season.



### Hockey

The hockey product group includes composite shafts for ice-hockey sticks and complete sticks. We also provide a range of shafts for ice-hockey, inline hockey, rinkball and ringette. In summer, we introduced ice-hockey sticks under our own Exel brand in Finland.

The total market for ice-hockey sticks is extremely large. Composite products are expected to replace conventional materials there in the next few years. The market is dominated by major internationally known brands. Exel's market share remained at the 1998 level.

### Industry

The product groups of Exel's Industry division are profiles, tool handles and lattice masts. We specialize in the development, manufacture and marketing of durable and rigid lightweight composite profiles. In the year under review we continued to reinforce our position as the most important pultrusion manufacturer in Europe.

### Profiles

This product group manufactures glass and carbon fibre tubes and profiles tailored specifically for our industrial customers. Exel is the world's biggest manufacturer of Pull-Winding tubes. Tubes made with the Pull-Winding method offer a considerable number of technological advantages compared with those produced using conventional pultrusion methods.

The total European market grew by some 4-6%. The competitive situation continued to be tight. There are some 80 pultrusion profile manufacturers in Europe, most of them small family enterprises using traditional pultrusion technology. There are five major manufacturers, and Exel's Kiihtelysvaara unit is one of them.

In spite of tight competition, Exel profiles grew vigorously in 1999, by 29%. A total of 30 new product applications were introduced onto the market. To meet the continuously increasing demand, the Kiihtelysvaara Factory acquired a new production line to increase the capacity to make profiles with a large surface area, used for instance for GSM base station antennae and for wastewater treatment. The new production line is also used to manufacture Pull-Winding tubes with a diameter of over 100 mm.

The Kivara Factory was extended by 1,500 square metres in autumn 1999. The investment was made to increase efficiency in materials management and to make more production space for new machinery lines.

In summer 1999, Exel made a product development and cooperation agreement covering a period of several years with Metso Oyj in order to develop composite structures and materials suitable for paper machine environments. The first product of this agreement was a composite doctor blade used for cleaning paper machine rolls. Doctor blades have become one of Exel's most important profile applications.



### Tool handles

Exel is an important supplier of handles for professional cleaning in Europe. The introduction of the Protector™ Antibacteric handle was extremely successful. The handle has been designed for use in hospitals and the food industry. It reduces bacterial growth and gives better, durable protection from contamination and bacteria. Sales of Exel Universal<sup>™</sup> telescope handles designed for a number of different uses also grew considerably. The Universal handle is extremely light and strong, and carbon fibre allows a reach of up to 20 metres. Applications range from window cleaning to nuclear plant maintenance. Exel is the biggest producer of composite tool handles in Europe. Composite handles are winning market shares from conventional materials such as aluminium and wood.

### Lattice masts

This product group comprises frangible lattice masts marketed primarily for safety approach systems at airports. Exel is one of the few lattice mast manufacturers whose products meet the ICAO frangibility regulations coming into force in 2005 and requiring that light mast systems must be frangible on impact.

Sales of lattice masts increased somewhat on 1998, though these project-type sales may vary a great deal from year to year. The biggest airport projects carried out in 1999 were Schiphol in Amsterdam, Bishek Manas in Kirgistan, Umeå in Sweden, Prain in Cape Verde and Bobo Dioulasso in Burkina Faso.

In autumn, Exel and Vaisala Oyj signed a letter of intent covering several years on exclusive sales of lattice masts for Vaisala's visibility sensor systems. The agreement will balance out the production cycles in this predominantly projectbased product group.



### REPORT BY THE BOARD OF DIRECTORS 1999

### Corporate organization

The Group consists of the parent company Exel Oyj in Finland and two operating subsidiaries abroad, i.e. Exel GmbH in Germany and International Gateway AB in Sweden. Both subsidiaries are owned in full by the parent company. Exel GmbH makes extrusion thermoplastic components for the European ski and snowboard industry. Sales of Exel pole, floorball and hockey products to customers in Austria and Germany were concentrated at Exel GmbH in 1999. Gateway is focusing on the product development, marketing and sales of the brands under its control.

The parent company also owns the subsidiaries Pro Stick Oy and Exel USA Inc., but they had no operations in 1999.

### Ownership

Exel Oyj is on Helsinki Exchanges I List and had 545 shareholders at the end of 1999. On December 31, the principal owner was Sponsor Fund I Ky, with a holding of 58.8%. The operative management and the members of the Board owned 4.0% of the share capital.

In February 2000, Sponsor Fund I Ky sold all its Exel Oyj shares, and the three biggest shareholders are now Ilmarinen Mutual Pension Insurance Company (9.5%), Conventum Oyi (9.5%) and Metso Oyj's subsidiary Valfin Oy (7.6%).

Exel Oyj's share capital is EUR 1,762,609.47, comprising 5,240,000 shares with a nominal value of EUR 0.336 each (equivalent FIM 2). There is only one type of share, and all shares are non-restricted in accordance with Finnish law. The price of company shares was EUR 5.75

at the end of 1999 (EUR 5.13), and the company's market capitalization was EUR 30.1 million (EUR 26.9 million).

Exel Oyj received two notifications under chapter 2, section 9, of Finland's Securities Markets Act. A notification made on June 23, 1999 stated that the proportion of Exel Oyi share capital and votes accounted for by the Ilmarinen Mutual Pension Insurance Company had exceeded one twentieth, reaching 5.73% on April 1, 1999. According to another notification received on July 8, 1999, the Financial Supervision granted Alfred Berg Rahastoyhtiö Oy permission to derogate from the notification duty laid down in chapter 2, section 9, of the Securities Markets Act in cases where the sum total of the ownerships of the investment funds administered by the fund management company exceeds or falls below 5% of the share capital of an issuing company, or where the votes carried by such ownership reaches or falls below 5% of the total votes carried by all shares. This derogation will be in force up to December 31, 2000 unless otherwise stipulated by amendments to the law

### **Business operations**

Consolidated net sales totalled EUR 34.1 million (EUR 29.7m), an increase of 15%. Operating profit rose to EUR 4.8 million (EUR 3.6m) and was up by 35% on the previous year. Profit after financial items totalled EUR 4.6 million (EUR 2.8m). There were no extraordinary expenses in 1999, and financial expenses were considerably lower than the previous year, primarily due to the fact that the expenses of listing the company in 1998 no longer affected the 1999 figure.





cost trends.

The Group's balance sheet structure continued to strengthen, thanks to a good profit trend and control of working capital items. Solvency improved from 41.4% to 48.6%, and net interestbearing liabilities fell to EUR 4.3 million from EUR 5.7 million. Earnings per share were EUR 0.63 (EUR 0.39), up by 60%.

Net sales by the Industry division amounted to EUR 13.8 million (EUR 10.7m). The division's operating profit also improved substantially, amounting to EUR 2.5 million (EUR 1.8m), up by 38%. The locomotive for the growth continued to be industrial profiles, for which there was excellent demand in Continental Europe. The major part of the growth continued to be generated by antenna profiles for GSM base stations, but a number of other new profile applications were developed during the year. Industry's growth exceeded that of its competitors by a wide margin.

A letter of intent was signed with Vaisala Oyj on the use of lattice masts with visibility sensor systems. The agreement will stabilize the basic load on production.

Net sales by the Sport division totalled EUR 20.3 million (EUR 19.0m), an increase of 7% on the previous year. Operating profit came to EUR 2.3 million (EUR 1.8m), an improvement of 32%. Growth was the most vigorous in Nordic Walking, 168%. Sales by International Gateway AB, which was purchased in 1998 for the floorball business, improved by more than 50%. Net sales by the other product groups reached

Olli Anttila (Chairman) Mika Sulin Pentti Piisku



expected levels. Profitability improved, thanks to additional production volume and moderate

### Investment and R&D

Consolidated investment totalled EUR 2.3 million (EUR 2.6m). The most important investments focused on increasing capacity in the Industry division. A new production line was acquired by the Kivara Factory, for approximately EUR 0.3 million. This will expand the capacity to produce profiles with a large surface area. The Kivara production facility was extended by some 1,500 square metres at a total cost of EUR 0.4 million. The Kiihtelysvaara Municipality will contribute some 50% to the cost of the extension. Other investments include primarily inputs in tools and moulds for producing the new profiles developed, replacement moulds for old ones and mould and tool investments required by the new Sport product collections.

R&D expenses were EUR 1.2 million (EUR 0.8m), accounting for 3.5% of net sales (2.6%). R&D was set up as an organizational unit of its own in order to improve efficiency. This proved to be a sensible and well-functioning solution. Key projects included the some 30 new profile applications developed by Industry and the new collections of the Sport division. Some basic work was also carried out to improve winding technologies, to speed up tool manufacture and to develop new resin types. New technical requirements keep cropping up among the clientele, calling for increasingly profound knowhow in the chemistry of resins.

Matti Suutarinen

Rolf Saxberg

Auditors' Environment report 33 and quality 34



### Financing

The Group's financial position is strong as a result of a good profit trend. Net gearing went down to 41.5% (72.2%). Investments were paid in full with cash flow from operations. Repayments on long-term loans came to EUR 1.1 million. At the end of the financial year, net interest-bearing liabilities totalled EUR 4.3 million (EUR 5.7m). Net financial expenses went down to EUR 0.3 million (EUR 0.7m). Extraordinary one-off listing expenses of EUR 0.3 million had strained the financial expenses figure the previous year.

### Insider regulations

In autumn 1999, Helsinki Exchanges issued a more detailed version of its general insider trading guidelines and advice on their application in practice. The company Board discussed them and decided to adopt them, providing more detailed application instructions, as from March 1, 2000.

### Outlook for 2000

In January, 2000, Exel signed a major agreement worth some EUR 1.7 million on the delivery of antenna profiles for GSM base stations to Germany. This order will guarantee full capacity operation for the production lines involved up to summer 2000 and further reinforce the good

order book and profitability of Exel's Kivara Factory in spring 2000.

Raw material and payroll expenses are facing increasing pressure.

The outlook for the company is favourable. Net sales are expected to grow and financial performance to improve in 2000.

### Management

Olli Anttila was Chairman of the Board of Directors in 1999, and the members were Pentti Piisku, Rolf Saxberg, Mika Sulin and Matti Suutarinen. All Board members were re-elected by the spring 1999 Annual General Meeting. Ari Jokelainen is President of the company.

### Auditors

Authorized Public Accountants Pricewaterhouse Coopers Oy, with Seppo Tervo, APA, as the principally responsible auditor, and Johan Kronberg, APA, were the company auditors.

## INCOME STATEMENT, EUR THOUSANDS

	G	roup
	1999	1998
NET SALES	34,072	29,675
Increase(+)/decrease (-) in inventories of finished goods and work in progress Production for own use Other operating income	82 243 256	-226 196 330
Materials and services	-12,390	-10,670
Personnel expenses	-7,853	-7,387
Depreciation	-2,130	-1,838
Other operating expenses	-7,471	-6,526
OPERATING PROFIT	4,809	3,553
Financial income and expenses	-255	-711
PROFIT BEFORE		
EXTRAORDINARY ITEMS	4,554	2,842
Extraordinary items		-445
PROFIT BEFORE INCOME TAXES	4,554	2,397
Appropriations		
Direct taxes	-1,235	-706
PROFIT FOR THE YEAR	3,318	1,692

Parent company 1999 1998					
31,764	27,515				
133 243	134 196				
206	434				
-11,765	-10,148				
-6,897	-6,487				
-1,838	-1,677				
-6,954	-6,241				
4,892	3,726				
-199	-674				
4,693	3,052				
	-510				
4,693	2,542				
66					
-1,330	-700				
3,428	1,842				

# BALANCE SHEET, EUR THOUSANDS

14

	Group		Parent o	ompany
	1999	1998	1999	1998
ASSETS				
NON-CURRENT ASSETS				
Intangible assets				
Intangible rights	161	189	160	189
Goodwill	1,009	1,160	1,009	1,160
Other capitalized expenditure	265	140	253	124
	1,434	1,490	1,423	1,473
Consolidation goodwill	617	689		
angible assets				
Land and water	116	116	116	116
Buildings	2,916	2,819	2,898	2,794
Machinery and equipment	4,928	4,628	4,249	4,107
Construction in progress	370	577	370	550
	8,329	8,139	7,633	7,567
nvestments				
Holdings in Group companies	11	3	1,191	1,191
Other shares and holdings	99	99	. 99	99
5	110	101	1,290	1,290
OTAL NON-CURRENT ASSETS	10,491	10,419	10,345	10,330
CURRENT ASSETS				
nventories				
Raw materials and consumables	3,019	2,107	2,870	1,951
Work in progress	683	553	475	519
Finished products	894	785	872	694
	4,596	3,445	4,217	3,164
Current receivables				
Trade receivables	4,113	3,588	3,715	3,369
Receivables from Group companies			649	562
Other receivables	99	32	35	ç
Prepaid expenses and accrued income	452	261	381	201
	4,664	3,881	4,779	4,142
Deferred tax assets	80			
Cash in hand and at bank	1,341	1,192	1,225	1,093
TOTAL CURRENT ASSETS	10,681	8,519	10,221	8,400
	21,173	18,938	20,567	18,730

В	А	L	А	Ν	С	Е		S	Н	Е	Е	Т	,	
Ε	U	R		Т	Н	0	U	S	Α	Ν	D	S		

		roup
LIABILITIES AND	1999	1998
SHAREHOLDERS' EQUITY		
EQUITY		
Share capital	1,763	1,763
Premium fund	2,767	1,085
Reserve fund Retained earnings	2,441	1,682 1,627
Profit for the financial year	3,318	1,692
Thom to the maneial year	5,510	1,072
TOTAL EQUITY	10,290	7,848
APPROPRIATIONS		
Depreciation difference		
PROVISIONS		49
LIABILITIES		
Deferred tax liabilities	204	223
Non-current liabilities		
Warrant bond	48	48
Loans from financial institutions	3,903	5,024
Other non-current liabilities	124	89
	4,075	5,161
Current liabilities		
Loans from financial institutions	1,589	1,747
Trade payables	2,536	1,978
Liabilities to Group companies Other liabilities	313	251
Accrued liabilities and deferred income	2,166	1,681
	6,604	5,657
TOTAL LIABILITIES	10,883	11,040
	21,173	18,938

 Balance sheet
 Funds statement
 Consoli-dation
 Notes to the accounts 18-31
 Proposal for distribution of profit 32

Parent	company
1999	1998
1,763	1,763
2,767	1,085
	1,682
2,038	1,078
3,428	1,842
9,996	7,449
,,,,,	7,117
730	796
	37
	37
48	48
3,844	4,909
124	89
4,016	5,046
1,033	1,694
2,437	1,851
88	93
246	204
 2,020	1,560
5,824 9,840	5,402 10,448
7,040	10,440
20,567	18,730

### FUNDS STATEMENT, EUR THOUSANDS

	G	roup	Parent c	ompany
	1999	1998	1999	1998
Cash flow from business operations				
Operating profit	4,809	3,553	4,892	3,726
Operating profit adjustments	2,081	1,838	1,801	1,714
Change in net working capital	-1,444	-260	-1,142	-1,894
Interest paid and other financial expenses	-295	-741	-263	-719
Interest received	15	81	39	45
Income taxes paid	-686	-1,035	-770	-1,029
Extraordinary expenses	000	-445	,,,,,	-511
Cash flow from business operations	4,480	2,991	4,557	1,332
Investment cash flow				
Other investments		-960		-776
Investments in tangible				
and intangible assets	-2,288	-1,757	-1,960	-1,718
Income from surrender of				
tangible and intangible assets	108		108	
Investment cash flow	-2,180	-2,717	-1,852	-2,494
Cash flow before financing	2,300	274	2,705	-1,162
Cash flow				
Withdrawals of non-current loans	41	137	41	112
Repayments on non-current loans	-1,127	-914	-1,071	-1,003
Withdrawals of/repayments	.,,	,	.,	1,000
on current loans	-158	-891	-661	630
Dividend paid	-882	-479	-882	-479
Rights issue		1,166		1,166
Other	-25	.,		.,
Cash flow	-2,151	-981	-2,573	426
Change in liquid funds	149	-707	132	-736
Liquid funds on January 1	1,192	1,899	1,093	1,829
Liquid funds on December 31	1,192	1,192	1,093	1,029
LIQUID TUTIOS OFF DECEMBER 31	1,341	1,172	C_2,1	1,093

### PRINCIPLES APPLIED IN CONSOLIDATED FINANCIAL STATEMENTS



### Consolidated subsidiaries

Apart from the parent company, the consolidated financial statements include the subsidiaries Exel GmbH and International Gateway AB. No figures are included for Pro Stick Oy and Exel USA Inc., since they had no business operations in 1999. The consolidated financial statements can be viewed at the corporate headquarters at Uutelantie 24 B, Mäntyharju, . Finland.

### Consolidation

As far as the subsidiaries are concerned, the consolidation was carried out using the acquisition cost method. The difference between the acquisition cost of the new subsidiary and the equity corresponding to the purchased holding was entered as consolidation goodwill to be depreciated over ten years.

Business between Group companies was eliminated. The income statements of the subsidiaries abroad were converted into euros at the monthly average of the conversion rates quoted by the European Central Bank. The balance sheets were correspondingly converted into euros at the central rate at the end of the financial period. Conversion differences were recorded in the consolidated accounts under equity.

Internal receivables and liabilities and internal margins in inventories were eliminated between Group companies.

### Items denominated in foreign currency

Internal receivables and liabilities denominated in foreign currencies were converted into euros at the central rate on the date of closing.

### Fixed assets

preciation.

Depreciation principle Planned depreciation is calculated on the basis of economic life as a straight-line depreciation on the original cost.

## Valuation of inventories

duction cost.

### Pension expenses

law on pension coverage.

### Deferred tax liabilities and assets

Depreciation accumulated by the parent company in excess of what had been planned was divided into deferred tax liabilities and shareholders' equity. The tax rate on the date of closing was applied. The proportion of the accumulated depreciation difference included in equity was EUR 526,000 on December 31, 1999. The Companies Act does not regard this as distributable equity. The EUR 204,000 in deferred tax liabilities were shown as a separate item in the balance sheet. Deferred tax assets related to losses made by subsidiaries amounted to EUR 80,000.

### Direct taxes

Taxes allocated to the financial period under review and to previous financial periods were treated on an accrual basis and recorded in the income statement.

The book value of fixed assets in the balance sheet is the acquisition cost less planned de-

Raw materials are valued at cost, and finished products and work in progress at direct pro-

The Group's pension arrangements follow the

## Nотеѕ то тне Ассоинтѕ

	Group	Group	Parent company	Parent company
EUR 1,000	1999	1998	1999	1998
1. NET SALES				
By division				
Sport	20,318	18,976	18,010	16,816
Industry Total	<u>13,754</u> 34,072	10,699 29,675	13,754 31,764	<u> </u>
By market area				
Finland Other Nordic countries Rest of Europe North America Other countries Total	11,469 5,047 15,539 1,456 561 34,072	9,107 4,395 13,369 1,932 873 29,675	11,197 4,632 14,227 1,202 506 31,764	8,861 3,754 12,206 1,822 <u>873</u> 27,515
2. PERSONNEL EXPENSES				
Management salaries and remunerations				
President and managing directors Members of the Board Total	344 	270 39 309	24 24	<u> </u>
Average personnel employed by the Group and the parent company				
Salaried employees Non-salaried employees	66 181	66 174	56 168	57 157
Total	247	240	224	214

18

	Group	Group
EUR 1,000	1999	1998

### 3. DEPRECIATION

Fixed assets have been entered in the balance sheet at cost after deduction of planned depreciation. Planned depreciation is calculated on the basis of economic life, as a straight-line depreciation on the original cost.

### Planned depreciation periods

Buildings	5-20 years
Machinery and equipment	3-8 years
Other capitalized expenditure	3-8 years
Goodwill	10 years
Intangible rights	3-5 years
Consolidation goodwill	10 years

Goodwill from the parent company's corporate acquisitions and consolidation goodwill from the acquisition of International Gateway AB are depreciated over 10 years, as the income expectation period is that long.

### Planned depreciation

Intangible rights Goodwill Other capitalized expenditure Consolidation goodwill Buildings Machinery and equipment Total	91 152 102 72 193 1,520 2,130	66 151 131 30 179 1,281 1,838	91 96 151 186 <u>1,314</u> 1,838	66 151 128 0 172 1,160 1,677
Change in depreciation difference Buildings Machinery and equipment Intangible rights			13 -77 -2	
Total 4. OTHER OPERATING EXPENSES			-66	
Rents Marketing expenses Other expenses Total	270 1,215 <u>5,986</u> 7,471	300 1,512 4,715 6,527	157 1,208 <u>5,589</u> 6,954	168 1,193 <u>4,880</u> 6,241

Parent	Parent
company	company
1999	1998

	Group	Group	Parent	Parent
EUR 1,000	1999	1998	company 1999	company 1998
5. FINANCIAL INCOME AND EXPENSES				
Other interest and financial income				
From Group companies From others Total	<u> </u>	<u>81</u> 81	26 100 126	26 81 106
Interest and other financial expenses				
To others Listing expenses	356	468 324	325	456 324
Total	356	792	325	780
Total financial income and expenses	-255	-711	-199	-674
6. EXTRAORDINARY INCOME AND EXPENSES				
Extraordinary expenses				
Discontinuation of the Golf business Other		434 11		510
Total		445		510
7. APPROPRIATIONS				
Difference between planned depreciation and depreciation made in taxation			-66	
8 DIRECT TAXES				
Income tax on actual operations	-1,334	-849	-1,348	-843
Income tax on extraordinary expenses Change in deferred tax liabilities	99	143	18	143
Total	-1,235	-706	-1,330	-700

20

	Group	Group
EUR 1,000	1999	1998
9. INTANGIBLE AND TANGIBLE ASSETS		
Intangible rights		
Acquisition cost Jan.1 Increase 1.131.12. Decrease 1.131.12. Acquisition cost Dec.31 Accumulated planned	293 64 -2 355	195 98 293
Accumulated planned depreciation Jan.1 Planned depreciation 1.131.12. Book value Dec.31	-103 -91 161	-37 -66 190
Goodwill		
Acquisition cost Jan.1	1,653	1,653
Increase 1.131.12. Acquisition cost Dec.31 Accumulated planned	1,653	1,653
depreciation Jan.1 Planned depreciation 1.131.12. Book value Dec.31	-492 -152 1,009	-341 -151 1,160
Capitalized expenditure		
Acquisition cost Jan.1 Increase 1.131.12. Acquisition cost Dec.31 Accumulated planned depreciation Jan.1	431 226 657 -291	400 31 431 -160
Planned depreciation 1.131.12. Book value Dec.31	-102 264	-131 140
Consolidation goodwill		
Acquisition cost Jan.1 Increase 1.131.12. Acquisition cost Dec.31	719 719	719 719
Accumulated planned depreciation Jan.1 Planned depreciation 1.131.12.	-30 -72	-30
Book value Dec.31	617	689

Parent company 1999	Parent company 1998
292	195
62	97
354	292
-103	-37
-91 160	-66 189
1,653	1,653
1,653	1,653
-492 -152	-341 -151
1,009	1,160
412	400
226 638	13 413
-289 -96	-160 -128
253	124

	Group	Group	Parent	Parent
EUR 1,000	1999	1998	company 1999	company 1998
Land and water				
Acquisition cost Jan.1 Increase 1.131.12. Decrease 1.131.12.	116	116	116	116
Acquisition cost Dec.31 Book value Dec.31	116 116	116 116	116 116	116 116
Buildings				
Acquisition cost Jan.1	3,217	2,942	3,184	2,909
Increase 1.131.12. Acquisition cost Dec.31 Accumulated planned	290 3,507	274 3,217	290 3,474	274 3,184
depreciation Jan.1 Planned depreciation 1.131.12. Conversion difference	-398 -193	-219 -179	-390 -186	-218 -172
Book value Dec.31	2,916	2,818	2,898	2,794
Machinery and equipment				
Acquisition cost Jan.1 Increase 1.131.12. Decrease 1.131.12.	7,376 1,898 -108	6,079 1,276 -6	6,688 1,564 -108	5,649 1,039
Acquisition cost Dec.31 Accumulated planned	9,166	7,349	8,144	6,688
depreciation Jan.1 Planned depreciation 1.131.12. Conversion difference	-2,724 -1,520 6	-1,443 -1,281 3	-2,581 -1,314	-1,421 -1,160
Book value Dec.31	4,928	4,628	4,249	4,107
Undepreciated acquisition cost of production machinery and equipment	4,192	4,030	3,575	3,510
Accumulated planned depreciation Jan.31				
Intangible rights	194	103	194	103
Goodwill Capitalized expenditure	644 393	492 291	643 385	492 289
Consolidation goodwill	102	30	000	207
Buildings	591	398	576	390
Machinery and equipment Total	4,244 6,168	<u>2,724</u> 4,039	3,895 5,693	2,581 3,855
Accumulated difference between total			70/	
and planned depreciation Jan.1 Decrease in depreciation			796	796
difference 1.131.12. Accumulated difference between			-66	
total and planned depreciation Dec.31			730	796

	Group	Group
EUR 1,000	1999	1998
Shares		
Group companies Acquisition cost Jan.1 Increase 1.131.12. Acquisition cost Dec.31		
Other shares and holdings		
Acquisition cost Jan.1	99	111
Decrease 1.131.12. Acquisition cost Dec.31	99	-12 99
Owned by the parent company	Droportion	Sharo of
	Proportion	Share of
Name of company	owned %	equity EUR 1,000
Pro Stick Oy, Mäntyharju, Finland	100	6
Exel USA Inc., Atlanta, USA Exel GmbH, Rohrdorf, Germany	100 100	10 275
International Gateway AB, Piteå, Sweden Total book value	100	42

Exel President's Exel by Report by Incc Group 3 review 4-5 operating division 6-9 of Directors 13 10-12 Balance sheet 14-15

Parent company 1999	Parent company 1998
1,191	415 776
1,191	1,191
99	111 -12
99	-12

Book	Profit/loss
value	according to
EUR 1,000	latest accounts
	EUR 1,000
3	0
9	2
404	-47
776	7
1,191	

	Group	Group	Parent	Parent
EUR 1,000	1999	1998	company 1999	company 1998
11. RECEIVABLES				
<b>Current receivables</b> Receivables from Group companies				
Trade receivables Loan receivables Prepaid expenses and accrued income			133 516	2 416 144
Total			649	562
Receivables from others Trade receivables Other receivables	4,113 99	3,588 32	3,715 34	3, 369 9
Prepaid expenses and accrued income Total	452	<u>261</u> 3,881	381 4,130	201 3,580
Deferred tax assets	80			
Total current receivables	4,744	3,881	4,779	4,142
12. EQUITY				
Share capital Jan.1 New issue Oct.15, 1998	1,763	1,682 81	1,763	1,682 81
Share capital Dec.31	1,763	1,763	1,763	1,763
Premium fund Jan.1 Transfer to premium fund	1,085	1,085	1,085	1,085
from reserve fund Premium fund Dec.31	1,682 2,767	1,085	1,682 2,767	1,085
Reserve fund Jan.1 Transfer from reserve fund	1,682	1,682	1,682	1,682
to premium fund Reserve fund Dec.31	-1,682 0	1,682	-1 682 0	1,682
Retained earnings Dividend distributed Conversion differences	3,319 -882 4	2,107 -479 -1	2,920 -882	1,557 -479
Retained earnings	4 2,441	1,627	2,038	1,078
Profit for the financial period	3,318	1,692	3,428	1,842
Total equity	10,289	7,848	9,996	7,449

The share capital is EUR 1,762,609.47 (equivalent FIM 10,480,000), divided into 5,240,000 shares with a nominal value of EUR 0.34 (equivalent FIM 2). There is only one type of share.

### Calculation of funds distributable as profit Dec.31

Retained earnings	2,441	1,627	2,038	1,078
Profit for the financial year	3,318	1,692	3,428	1,842
Transfer of accumulated				
depreciation difference to equity	-526	-573		
Total	5,233	2,746	5,466	2,920

	Group	Group	Parent company	Paren company
EUR 1,000	1999	1998	1999	1998
13. APPROPRIATIONS				
Depreciation difference			730	79
14. PROVISIONS				
Other provisions Discontinuation of Golf business Other		37 12		3
Total		49		3
15. DEFERRED TAX LIABILITIES				
On appropriations	204	223		
16. NON-CURRENT LIABILITIES				
Liabilities to others Warrant bond	48	48	48	4
Loans from financial institutions Other non-current liabilities	3,903 124	5,024 89	3,844 124	4,90 8
Total non-current liabilities	4,075	5,161	4,016	5,04
Liabilities falling due in a period longer than five years		961		96

The 1998 EUR 47,765.37 (equivalent FIM 284,000) warrant bond is paid up. The exchange period for A warrants is from October 1, 2000 to October 31, 2004 and for B warrants from October 1, 2002 to October 31, 2004. The subscription price is EUR 4.76 per share (equivalent FIM 28.28 per share). Holders of A warrants are entitled to subscribe 142,000 shares to a total nominal value of EUR 47,765.37 (equivalent FIM 284,000), and holders of B warrants to subscribe 142,000 shares to a total nominal value of EUR 47,765.37 (equivalent FIM 284,000). The subscription period may not begin before the company's adjusted yield per share has risen by an annual average of 10% on the 1997 figure. The subscription price will be lowered after October 1, 1998, and by the amount of dividend distributed per share before subscription on the record date of each dividend distribution.

	Group	Group	Parent	Parent company
EUR 1,000	1999	1998	company 1999	1998
17. CURRENT LIABILITIES				
Liabilities to Group companies				
Trade payables Accrued liabilities and deferred income			88	2 90
Total			88	90
Liabilities to others				
Loans from financial institutions	1,589	1,747	1,033	1,694
Advance payments	9	1 070	9	1 0 5 1
Trade payables Other liabilities	2,536 304	1,978 251	2,437 237	1,851 204
Accrued liabilities and deferred income	2,166	1,681	2,020	1,560
Total	6,604	5,657	5,736	5,309
Total current liabilities	6,604	5,657	5,824	5,402
Breakdown of accrued liabilities				
and deferred income				
Salaries, wages and holiday pay,	4.045	4 4 7 9		4 4 5 9
including social security expenses Deferred tax liabilities	1,245 697	1,179 120	1,187 680	1,158 120
Other accrued liabilities and	097	120	000	120
deferred income	224	382	153	282
Total	2,166	1,681	2,020	1,560
18. CONTINGENT LIABILITIES				
Liabilities for which a corporate				
mortgage and real estate mortgages				
have been provided as collateral				
Financial institution loans	4,805	6,425	4,805	6,425
Mortgages given on land and buildings	2,784	2,784	2,784	2,784
Corporate mortgages given	7,400	7,400	7,400	7,400
Collateral for Group companies				
Credit limit guarantee	102	102	102	102
The pension liabilities are covered via				
the insurance company as prescribed				
by legislation.				
19. LEASING LIABILITIES				
Falling due in 2000	23	22	23	22
Falling due later	23 59	77	59 59	77
20. ORDER BOOK				
	E 0/4		E 07/	E 004
Order book on Dec.31	5,361	5,354	5,076	5,301

### 21. DISTRIBUTION OF NET SALES, OPERATING PROFIT AND PERSONNEL BY DIVISION

Group	Sport	Industry
Net sales 1999 1998	20,318 18 976	13,754 10,699
Operating profit 1999 1998	2,325 1,757	2,484 1,796
Personnel on Dec.31 1999 1998	166 159	102 70
Parent company	Sport	Industry
Parent company Net sales 1999 1998	<b>Sport</b> 18,010 16,816	<b>Industry</b> 13,754 10,699
Net sales 1999	18,010	13,754





 Exel
 President's
 Exel by
 Report by
 Income
 Balance
 Funds
 Con

 Group 3
 review 4-5
 operating
 the Board
 statement
 sheet
 statement
 data

 division 6-9
 of Directors
 13
 14-15
 16
 print

Total	
34,072 29,675	
4,809 3,553	
268 229	
Total	
<b>Total</b> 31,764 27,515	
31,764	

### Net sales by division

### 22. SHARE OWNERSHIP

### Distribution of share ownership by sector on February 11, 2000

	%	
Private companies	35.3	
Financial and insurance institutions	31.0	
Public sector entities	17.4	
Non-profit organizations	1.2	
Households	15.0	
Foreign	0.0	
Of which, nominee registrations	1.4	

### Distribution of share ownership on February 11, 2000

Shares	Number of shareholders	Percentage of shareholders	Total number of shares	Percentage of total number of shares
1 -1,000	551	75.69	206,530	3.94
1,001 - 10,000	120	16.48	456,490	8.71
10,001-50,000	36	4.95	985,980	18.82
over 50,000	21	2.88	3,591,000	68.53

### 23. SHAREHOLDERS

Information on shareholders on February 11, 2000

Shareholder	Number of shares	Percentage of shares and votes
Ilmarinen Mutual Pension Insurance Company	500,000	9.5
Conventum Oyj	500,000	9.5
Valfin Oy	400,000	7.6
Varma-Sampo	301,800	5.8
Alfred Berg Small Cap (investment fund)	246,200	4.7
Merita Bank plc	200,000	3.8
Evli Select (investment fund)	155,000	3.0
FIM Forte (investment fund)	140,000	2.7
Sponsor Fund I Ky	131,300	2.5
Gyllenberg Small Firm (investment fund)	130,000	2.5
Nominee registration	73,000	1.4
Other	2,462,700	47.0
	5,240,000	100.0

During the financial year the company received two notifications under chapter 2, section 9, of the Securities Markets Act.

According to a notification received on June 29, 1999, the proportion of Exel Oyj share capital owned by Ilmarinen Mutual Pension Insurance Company exceeded one twentieth, reaching 5.73%.

According to a notification received on July 8, 1999, the Financial Supervision granted Alfred Berg Rahastoyhtiö Oy permission to derogate from the notification duty laid down in chapter 2, section 9, of the Securities Markets Act in cases where the sum total of the ownerships of the investment funds administered by the fund management company exceeds or falls below 5% of the share capital of an issuing company, or where the votes carried by such ownership reach or fall below 5% of the total voting power carried by all shares. This derogation will be in force up to December 31, 2000 unless otherwise stipulated by amendments to the law.

### 24. MANAGEMENT INTERESTS

The aggregate holding of the members of the Board of Directors and the President was 208,500 shares on December 31, 1999. This accounts for 3.98% of corporate shares and 3.98% of the votes carried by all shares. The warrants held by them account for 26.76% of the total number of warrants issued by Exel Oyj. If all warrants entitling holders to subscription are used, members of the Board of Directors and the President will hold 5.15% of the total number of shares.

### 25. SHARE ISSUE AND WARRANT BOND

No decisions were made during the financial year to issue shares, convertible bonds or warrants. At the end of the financial year the Board of Directors had no authorization to issue shares, convertible bonds or warrants.

An extraordinary shareholders' meeting of Exel Oyj held on August 17, 1998 decided to issue an EUR 47,765.37 (equivalent FIM 284,000) warrant bond targeted at key personnel. The bond is non-interest-bearing and will be repaid in a single sum on October 16, 2001. A total of 284,000 bonds at EUR 168.19 (equivalent FIM 1,000) were issued, each with 1,000 warrants, 500 of them marked with the letter A and 500 with the letter B. The bonds were issued in October 1998. The subscription period for A warrants is from October 1, 2000 to October 31, 2004 and for B warrants from October 1, 2002 to October 31, 2004. A warrants entitle their holders to subscribe a maximum of 142,000 shares and B warrants a maximum of 142,000 shares. The total number of the shares that can be subscribed by exercising the warrants equals 5.15% of the company's share capital and voting rights, and the maximum increase in the share capital is EUR 95,530.74 (equivalent FIM 568,000). The subscription price of the shares is EUR 4.76 (equivalent FIM 28.28), less dividend per share distributed after October 1, 1998.

### 26. SHARE PRICE AND TRADING

Share price EUR Average price Lowest price Highest price Share price at end of financial year	1998 4.30 3.87 5.38 5.13	1999 5.19 4.40 6.20 5.75
Market capitalization, EUR million	26.9	30.1
Share trading Number of shares traded % of total	305,000 6.0	914,092 17.4
Number of shares adjusted for share Average number Number at end of financial year	issues 5,050,630 5,240,000	5,240,000 5,240,000

### Hex indexes and share type indexes 1.1.1997 - 30.12.1999



### 27. INDICATORS

### Indicators illustrating financial trends

Figures given in EUR 1,000			pro forma		
unless otherwise specified	1995	1996	1997	1998	1999
Net sales	24,132	25,443	25,432	29,675	34,072
Operating profit	618	2,681	3,236	3,553	4,809
% of net sales	2.6	10.5	12.7	12.0	14.1
Profit before extraordinary items			2,726	2,842	4,554
% of net sales			10.7	9.6	13.4
Profit before provisions and income taxes			2,726	2,397	4,554
% of net sales			10.7	8.1	13.4
Total assets	17,732	19,675	17,846	18,938	21,173
Return on equity %			40.7	29.9	36.6
Return on investment %	4.4	19.1	21.9	25.5	32.0
Solvency ratio %			30.7	41.4	48.6
Net gearing %			116.5	72.2	41.5
Gross investment in fixed assets	2,031	1,049	1,982	2,558	2,288
% of net sales	8.4	4.1	7.8	8.6	6.7
R&D expenses			711	764	1,179
% of net sales			2.8	2.6	3.5
Average personnel	264	233	214	240	247
Personnel at year end	256	203	224	229	268
Share data					
Earnings per share (EPS) EUR			0.38	0.39	0.63
Equity per share EUR			1.09	1.50	1.96
Dividend per share EUR			0.10	0.17	0.30
Payout ratio %			25.1	42.6	47.4
Effective yield of shares %				3.3	5.2
Price/earnings (P/E) %				13.0	9.1

Corporate rearrangements took place in 1996, which is why two juridically separate companies engaged in operations that year. A new company was established to continue the operation of the then Exel Oy, and the new company purchased the business and property of the old company on November 29, 1996, starting operations at the beginning of December.

Since operations continued without interruption, the income statement was considered comparable up to operating profit. Major changes took place in the financial structure, however, and not all the indicators were considered sufficiently comparable. These indicators are given only for the full financial years of the present company.



30



### COMPUTATION FORMULAE

### Return on equity %

profit before extraordinary items, provisions and income taxes less inco

equity + minority interest + voluntary provisions and depreciation differ less deferred tax liabilities (average)

### Return on investment %

profit before extraordinary items, provisions and income taxes + interest and other financial expenses

total assets less non-interest-bearing liabilities (average)

### Solvency ratio %

equity + minority interest + voluntary provisions and depreciation difference less deferred tax liabilities

total assets less advances received

### Net gearing %

net interest-bearing liabilities (= interest-bearing liabilities less liquid as

### equity

### Earnings per share (EPS) EUR

profit before extraordinary items, provisions and income taxes less income taxes +/- minority interest

average adjusted number of shares in the financial period

### Equity per share EUR

equity + voluntary provisions + depreciation difference less deferred tax liabilities and minority interest

adjusted number of shares on closing date

### Dividend per share EUR

dividend for the financial period

adjusted number of shares on closing date

Effective yield of shares % dividend per share x 100

adjusted average share price at year end

### Price/earnings (P/E) %

adjusted average share price at year end

earnings per share

ome taxes  rence	- x 100
	- x 100
	- x 100
ssets)	- x 100
	-

-----

----- x 100

----- x 100

### PROPOSAL FOR DISTRIBUTION OF PROFIT





REPORT

The Group's distributable funds totalled EUR 5,234,025.39 on December 31, 1999. Exel Oyj's distributable funds totalled EUR 5,466,103.97, of which profit for the financial period accounted for EUR 3,427,897.52.

The Board proposes that the profit funds be distributed as follows:

- a dividend of 47.4% of earnings	
per share, i.e. EUR 0.30 per share	EUR 1,572,000.00
- carried over as equity	EUR 3,894,103.97
	EUR 5,466,103.97

Helsinki, February 16, 2000

Olli Anttila	Pentti Piisku	Rolf Saxberg
Chairman		

Mika Sulin Matti Suutarinen

Ari Jokelainen President

The financial statements have been drawn up in accordance with good accounting practice. An auditors' report on the audit of the accounts has been submitted today.

Helsinki, February 23, 2000

SVH Pricewaterhouse Coopers Oy Authorized Public Accountants

Seppo Tervo APA Johan Kronberg APA

### To the shareholders of Exel Oyj

AUDITORS

We have audited the accounts, the financial statements and the administration of Exel Oyj for the financial period January 1 - December 31, 1999. The financial statements drawn up by the Board of Directors and the President comprise a report on operations and income statements, balance sheets and notes to the accounts for the Group and the parent company respectively. On the basis of our audit we hereby make the following report on the financial statements and administration.

The audit has been carried out in accordance with good auditing practice. Consequently, the accounts, the principles of drawing up the financial statements and the content and presentation of the financial statements have been examined to a sufficient extent to ensure that the financial statements do not contain any essential mistakes or defects. In auditing the administration, we have examined the legality of the operations of the members of the Board and the President on the basis of the provisions of the Companies Act.

We put forward as our report that the financial statements have been drawn up in accordance with the Accounting Act and other provisions concerning financial statements. The financial statements provide a true and fair view of the result of Group and parent company operations and of their financial standing. The financial statements, including the consolidated financial statements, can be adopted, and release from liability granted to the members of the parent company Board of Directors and the President for the financial period now audited. The Board's proposal for disposing of the profit for the financial year is in accordance with the Companies Act.

Helsinki, February 23, 2000

SVH Pricewaterhouse Coopers Oy Authorized Public Accountants

Seppo Tervo	Johan Kronberg
APA	APA

i- Note accou les 17 9 the s 18-31 Proposal for distribution of profit 32 Auditors' Envir report 33 and a

Environment and quality 34

#### ENVIRONMENT AND QUALITY



### Environment, health and safety

Exel is committed to Responsible Care, a Chemical Industry Federation of Finland programme covering environmental and occupational health and safety issues. For Exel, this means pursuing a principle of continuous development and transparency in order to prevent health hazards and accidents, and to minimize adverse environmental impacts. At the same time, these measures will help us to sharpen our competitive edge.

Systematic work in EHS (Environment, Health, Safety) activities is an integral part of daily operations and continuous development at Exel's production plants. In 1999, attention focused on improving process safety and looking for alternative raw materials. Air conditioning efficiency and control automation were improved. Extension of facilities helped to organize material flows better and improved working conditions in the dispatch unit. At the same time, improvements were made in the storage of chemicals.

Exel is involved in a joint project involving Mikkeli Polytechnic's Institute of Environmental Technology and the region's reinforced plastic industry: the aim is to find and develop forms of recycling for process waste and other reinforced plastic waste. The project has produced a number of surveys on new reuse alternatives.

### Certified quality system ISO 9001

Det Norske Veritas has granted Exel's quality system an ISO 9001 quality certificate. As in 1998, Exel came third in the annual nationwide comparison between sports equipment supp-

liers carried out by the Sporttimyyjä journal. This is the result of Exel's long-range development work.

A project enhancing user friendliness and informative content was introduced to improve the efficiency of the quality system. Internal auditing was intensified by training internal auditors for the Mäntyharju and Kivara Factories. Attitude and quality training was provided for the entire personnel. Part of the training was implemented within the framework of an EU project involving the metal and plastic industry in North Karelia.

Exel organizes a quality competition for its production teams each year. The 1999 quality award went to the customer service team of the Mäntyharju Factory, the Kivara Factory frame profile team and the doctor blade profile team.

### Average personnel



### Annual General Meeting

The Annual General Meeting of Exel Oyi is being held on Wednesday, March 29, 2000 at 10.00 a.m. in the Marski room of the Ceresta Restaurant at the World Trade Center in Helsinki.

### Annual Report 1999

This annual report is available in Finnish and English.

### Interim reports 2000

Exel will issue an interim report on the first four months of the year on June 8, 2000 and another report on the first eight months on October 12, 2000. The interim reports will be available in Finnish and English.

### These publications can be ordered from:

Exel Oyj Publication orders P.O. Box 29 52701 Mäntyharju Finland

Telephone +358 15 34611 Fax +358 15 3461 216

Financial stock exchange information on the company is also available on the Internet at http://www.exel.net



Environment and quality 34